

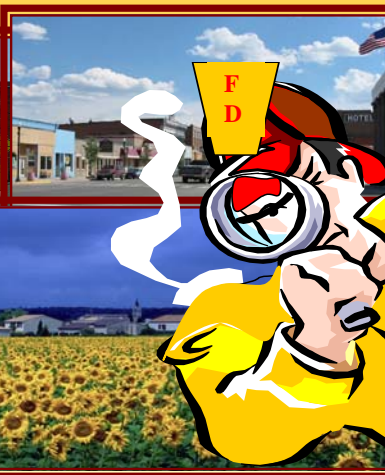
Kansas Department of Health and Environment  
Kansas Fire Injury Prevention Program  
1000 SW Jackson, Suite 230  
Topeka, Ks 66612-1274  
Mail Code 264-35



# 2008 Fire, Burn & Life Safety Conference

## DISCOVER CLUES

**TO EFFECTIVE FIRE AND BURN  
PREVENTION EDUCATION**



9<sup>TH</sup> ANNUAL

Missouri Valley Division of the  
International Association  
of Fire Chiefs

**FIRE, BURN AND LIFE  
SAFETY CONFERENCE**

[www.mvpubed.com](http://www.mvpubed.com)

June 18-20, 2008

Sheraton Kansas City Sports Complex Hotel  
9103 E. 39th Street • Kansas City, MO

**For more information contact: .....**

Elena Nuss • [enuss@kdhe.state.ks.us](mailto:enuss@kdhe.state.ks.us) • 785-296-3403

Marilee Brown • [mbrown@kdhe.state.ks.us](mailto:mbrown@kdhe.state.ks.us) • 785-368-7290



## LOGISTICS

### Registration & Fees

Early bird registration rate is \$175 full conference or \$90 single day. To qualify for early bird rate registrations must be received by Friday, May 16, 2008. After that date the rate will be \$200 full conference, \$100 single day rate.

The full conference fee includes conference materials, welcome reception on Tuesday evening, breakfasts on Wednesday, Thursday, and Friday, lunches on Wednesday and Thursday. Also included is the T-Bones Baseball, Beer and Barbeque Buffet event. Sign up for free transportation to the ballpark at registration.

### Location and Lodging

The Sheraton Kansas City Sports Complex Hotel, 9103 E. 39th Street • Kansas City, MO. View hotel details on the web at [www.starwoodhotels.com](http://www.starwoodhotels.com). For reservations: call **816-737-0200**. Conference rates are \$99 per night for single or double occupancy plus taxes. Reservations must be made no later than May 18 to receive the conference rate. For conference rate mention International Fire Chief's or the Fire/Burn conference when registering.

## RESOURCE SHARING

### Success Showcases

Showcase your innovative and successful activities, programs and services relating to fire, burn, and life safety education in your community and be eligible for a cash award.

Online go to [www.mvpubed.com](http://www.mvpubed.com) and click on 2008 CONFERENCE TAB to download the Success Showcase application form, complete the form and submit it one of the following ways:

Prior to June 18, 2008

- Print and mail to the address listed on the form.
- Email to Elena Nuss at [nuss@kdhe.state.ks.us](mailto:nuss@kdhe.state.ks.us)
- Submit to a member of the conference planning team before 4:30 on Wednesday June 18. No late applications will be accepted.

At the Conference

Awards will be presented during the closing ceremony on Friday. Award recipients will be asked to give an informal five-minute presentation about their activity with suggestions on how others can replicate all or parts in their own communities. Award checks will be payable to your organization.



## HELP US EVALUATE THE CONFERENCE AND

## WIN A PRIZE!

### HERE'S HOW

#### ■ At Registration:

Complete a pre-conference assessment

You win an entry into a drawing for a **\$25 cash prize** to be presented at lunch on Tuesday.

Sign a consent-to-contact form

The form gives us permission to contact you by phone, mail or e-mail in three to nine months to determine if you have used any of the information you learned at this year's conference: You win an entry into a drawing to be held Friday morning for a **gift certificate**.

#### ■ Friday Morning:

Complete a post-conference assessment

If you completed both pre and post assessments you win an entry into two drawings, one for a **complimentary registration** to the 2009 conference and the other for **\$100 cash**. The drawings will take place Friday during the conference closing ceremony. You do not have to be present to win.

### Who Should Attend

- Fire Service
- Law Enforcement
- Mental Health
- Social Services
- Childcare Providers
- EMS Providers
- Teachers
- Juvenile Justice
- Community Safety Coalitions
- Healthcare Professionals

## JOIN THE FUN



### Baseball, Beer & Barbecue

The Wednesday evening conference event will feature Kansas City Barbecue along with a unique and exciting evening of fun at the Kansas City T-Bones Baseball game. One ticket for dinner, game and 2 beverages is included with conference registration. Guest tickets are \$25 per person and must be purchased before May 30, 2008. Contact Elena Nuss at 785-296-3403 for purchasing information.

**\$500 Fire Education Association of Kansas (FEAK) drawing at the game!** One lucky person will be the winner of the \$500 Michelle Brenner Memorial Scholarship fundraiser. Ask conference participants with the FEAK logo on their name badge for details on how you can participate in the drawing.

### Game starts at 7:05 PM

**Taking the Conference Bus?** Make reservations with the planning team. There will be no charge for the bus ride. Meet in the hotel lobby by 5:30 PM.

### Silent Auction

There will be lots of great items to bid on! More information will be available in your conference packet.

### Conference Incentives

Door prizes will be awarded in appreciation of your active participation in breakout sessions by getting seated on time and completing the workshop evaluation.

## ACKNOWLEDGMENTS

### Corporate Sponsors (at the time of printing)

We gratefully acknowledge the sponsorship of the following organizations. Their financial support has allowed us to provide a high quality conference at a greatly reduced cost.

- Cusick Jost Consulting, LLC
- Fire Education Association of Kansas
- Fire Marshal's Association of Kansas
- Fire Marshal's Association of Missouri
- Heart of America Fire Chiefs Council
- Johnson County Fire and Emergency Services
- Ks Dept. of Health and Environment
- Kansas Chapter of the International Assn. Of Arson Investigators
- Missouri Valley Division of the International Association of Fire Chiefs

### Conference Planning Team

- Kevin Beck, Chair – Kansas City, Mo Fire Dept
- Marilee Brown – KS Dept. of Health & Environment
- Mary Kay Crall – Olathe Fire Dept.
- Dean Cull - South Platte, Mo Fire Dept
- Doug Jones - Kansas City, Mo Fire Dept
- Krista Lovette - SC KS Area Agency on Aging
- John Mattox – Shawnee, KS Fire Dept
- Elena Nuss - KS Dept. of Health & Environment
- Bob Pape- Merriam, MO Fire Dept
- Corey Sands – Shawnee, KS Fire Dept
- Tom Wade – Independence, MO Fire Dept

## CONFERENCE SCHEDULE

**TUESDAY EVENING**

**JUNE 17, 2008**

**GRAND BALLROOM**

**5:00- 9:00 REGISTRATION AND RECEPTION**

WEDNESDAY

JUNE 18, 2008

7:00- 8:00 CONTINENTAL BREAKFAST IN ROYAL FOYER

ROYAL BALLROOM

8:15 - 9:00

OPENING CEREMONIES

9:00 - 10:30

KEYNOTE ADDRESS

WHAT DO YOU WANT YOUR LIFE TO LOOK LIKE?

DONNA FORGY

What do you want your life to look like? A recent survey was given to several leaders. All were asked a similar question, "What do you consider an area that you need to work on?" Remarkably, two comments continued to surface: More peace of mind and more balance between personal and professional life.

I have found these answers in something called Self Leadership. Let's face it; if we would not follow ourselves who else would. Self-Leadership is our life; how we choose to live it and the decisions we make every day. We will be exploring several ways to be more effective in leading our life both personally and professionally.



BREAK

10:30 - 11:00

11:00 - NOON

12:00 - 1:00 LUNCH IN EMBASSY ROOM

ROYAL BALLROOM

REGENCY

IMPERIAL

Fire Safety Lessons for Young Children

Nancy Trench

This workshop will present research findings about developmentally appropriate curriculum for preschool-aged children. Fundamentals of child development and best practices in early childhood education, firefighter preschool classroom visits and station tours will be discussed. Recommendations to modify fire safety messages for young children will be discussed.

What's New at NFPA

Patricia Mieszala, RN

Learn about current initiatives at NFPA from Pat Mieszala, President/Founder of Burn Concerns National Consultant and Education Services. Pat has 36 years of experience and national-international recognition in the areas of psychiatry, burn care, rehabilitation, prevention, fire/life safety, firesetting/juvenile arson and injury prevention. Her work with the National Fire Protection Association® dates back to 1982.

Presenting with Pizzazz

Donna Forgy

This course will give you the tools to create a clear, convincing, concise, colorful and motivating presentation. We can help you to communicate facts and ideas with polish and authority, manage your media contacts and opportunities like a pro, and develop leadership as well as selling abilities that will allow you and those you work with to achieve excellence.

1:00 - 2:30

2:30-3:00 BREAK

ROYAL BALLROOM

REGENCY

IMPERIAL

Fire Safety Solutions for People with Disabilities

Nancy Trench

Effective fire safety messages and materials for those highest at risk for fire and burn deaths and injuries require consideration and must be presented in accessible formats. This workshop will highlight fire safety materials and a model smoke alarm installation project for people who have disabilities.

For the Children

Cherie Sage

Safe Kids Kansas is a Coalition of over sixty organizations, agencies and businesses dedicated to preventing unintentional injuries to Kansas's children. This year, one child in four will suffer a preventable injury that is serious enough to require medical attention. Learn more about this valuable community resource.

The Adult Learner

Donna Forgy

This course will help trainers and presenters to become more effective and creative in the classroom. This course models techniques, tips and tactics to facilitate instructor-led, participant centered training. The key focus is on helping you get better presentation outcomes.

3:00 - 4:30

**JUNE 19, 2008**

**THURSDAY**

**7:00 TO 8:00 CONTINENTAL BREAKFAST IN ROYAL FOYER**

**ROYAL BALLROOM**



**GENERAL SESSION**

**YOUTH AND FIRE:**

**Critical Elements and Community Role**

**Paul Schwartzman**

This presentation will provide an overview of the problem and address the importance of having a systematic community prevention and intervention approach. The presentation will further highlight the key stakeholders and the importance of their roles.

**8:30 - 10:00**

**10:00 - 10:30 BREAK**

**ROYAL BALLROOM**

**REGENCY**

**IMPERIAL**

**Youth and Fire: The Who and Why**

**Paul Schwartzman**

Youth who misuse fire are not a homogenous group. This session will provide a comprehensive overview of youth who engage in fire misuse and illustrate their various motivations such as curiosity, delinquent, cry for help or pathological issues.

**Life Safety Education As Department Culture**

**Bill Delany**

This session will highlight various ways a public educator can begin to effect an internal cultural change toward fire and injury prevention. The presenter will discuss the various strategies that impact everyone in the department from the rookie fire fighter to the Fire Chief.

**Communicating with the Media**

**Mike Cameron**

Learn to communicate with the media effectively without raising undue alarm during a bioterrorism event or other crisis from Kansas Department of Health and Environment Risk Communication Specialist Mike Cameron.  
(This workshop repeats.)

**10:30 - 12:00**

**12:00 - 1:00 LUNCH IN EMBASSY ROOM**

**ROYAL BALLROOM**

**REGENCY**

**IMPERIAL**

**Assessment of Youth Who Misuse Fire**

**Paul Schwartzman**

This session will define the assessment process and delineate the difference between an initial screening and a more comprehensive assessment. The session will also present the basics of available assessment tools and the important elements of a thorough assessment and how to use this information to determine if additional services are needed. Case illustrations will be utilized!

**Computer, Internet Access plus Imagination**

**Bill Delany**

More and more, people are going on line to get all of their news and information. This venue requires that information be short and to the point. This session will illustrate how to initiate, at little or no cost, educational outreach and information programs geared toward this rapidly growing population. Learn how to start your own Blog, Internet Radio Show, podcast, and virtual department TV station.

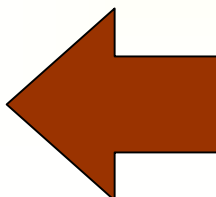
**CDC Funded Smoke Alarm Installation Programs**

**Commander Mark Jackson**

The National Center for Injury Prevention and Control Smoke Alarm Installation and Fire Safety Education Program has installed over 350,000 long-lasting smoke alarms in 22 states and communities since 1998. Kansas has participated in this project since 1994. This years Kansas Fire Injury Prevention Program grantees will share experiences implementing programs in their local communities.

**1:00 - 2:30**

**2:30-3:00 BREAK**



**WEDNESDAY NIGHT BASEBALL BEER AND BARBEQUE**

**Kansas City T-Bones vs. Schaumburg Flyers - GAME STARTS AT 7:05 pm**

**ROYAL BALLROOM****IMPERIAL****REGENCY****3:00 - 4:30****When Fire is More Than Curiosity: Mental Health Treatment Issues and Implications****Paul Schwartzman**

This session will provide an overview of mental health treatment needs for youth involved in fire misuse. The session will look at the treatment needs of this population compared to other youth and the considerations when placement out of home (hospitalization, foster care, residential treatment, etc.) may be necessary.

**Seniors at Risk: Creating a Culture of Fire Safety****Bill Delany**

During the past four years 14 of the 15 Montgomery County (MD) fire fatalities were senior citizens. Montgomery County convened a task force of citizens with a variety of backgrounds to study the recent tragic incidents and recommend preventative actions. This session will highlight steps necessary to rally a community to channel existing expertise for addressing life safety issues. We will discuss using the three "E's" to create an effective outreach campaign.

**Communicating with the Media**  
**Mike Cameron**

Learn to communicate with the media effectively without raising undue alarm during a bioterrorism event or other crisis from Kansas Department of Health and Environment Risk Communication Specialist Mike Cameron.

**4:30-5:30****PLEASE SHARE YOUR IDEAS FOR FUTURE CONFERENCES**

JOIN US IN THE REGENCY ROOM FOR THE

**Missouri Valley Division of the International****Association of Fire Chiefs Public Education Section****ANNUAL MEETING****Snacks provided****FRIDAY****JUNE 20, 2008****7:00 - 8:00 BREAKFAST IN ROYAL FOYER****ROYAL BALLROOM****GENERAL SESSION****Rx FOR STRESS AND LAUGHTER PLUS CONTROL****Marvin Stottlemire**

Based on his years of experience as a college professor, litigation attorney and amateur actor, Marvin combines rollicking humor with practical tips on how to deal with stress. You will learn where to find laughter, why to laugh, and how to avoid stress.

**9:00 - 10:15****10:15 - 10:30 BREAK****ROYAL BALLROOM****CLOSING CEREMONY**

- Complete Evaluation Outcomes of This Public Education Conference
- Success Showcase – Winners will do short presentations
- 2009 Conference Update
- Silent Auction Winners Announced
- Door Prizes and Awards

**10:30 - 12:00**

# DISCOVER CLUES TO EFFECTIVE FIRE/BURN PREVENTION EDUCATION

## 9TH ANNUAL FIRE, BURN AND LIFE SAFETY CONFERENCE

Wednesday-Friday, June 18-20, 2008 • Sheraton Kansas City Sports Complex Hotel • Kansas City, Missouri

### REGISTRATION FORM

PLEASE PRINT LEGIBLY

Name (First, MI, Last): \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

My level of expertise as a fire, burn and /or life safety educator is:  Novice  Intermediate  Expert

Include my contact information on the Participant Roster:  Yes  No



### REGISTRATION FEES AND PAYMENT INFORMATION:

Full Conference	Single Day	Special Event Guest Ticket
<b>\$175</b> Through May 23, 2008 <b>\$200</b> After May 23, 2008 <i>(Includes three breakfasts, two lunches, one baseball and barbeque ticket)</i>	<b>\$ 90</b> Through May 23, 2008 <b>\$100</b> After May 23, 2008 <i>(Includes one breakfast and lunch per day)</i>	<b>\$25</b> Before May 30, 2008 <i>(Includes June 18 T-Bones game, barbeque, 2 beverages, free transportation from conference with reservations)</i>

Check day(s) you will be attending:  Wednesday  Thursday  Friday \$ \_\_\_\_\_

Full Conference \$ \_\_\_\_\_

Date registering \_\_\_\_\_  \_\_\_\_\_ number of guest tickets \$ \_\_\_\_\_

**TOTAL AMOUNT DUE \$ \_\_\_\_\_**

**Check enclosed:** Please make checks payable to MV Pub Ed Section.

Mail to: Missouri Valley Pub Ed Section

C/O Elena Nuss

1132 West 125<sup>th</sup>

Carbondale, KS 66414

**Credit Card:** To process call Elena Nuss at 785-296-3403

**Purchase Order #** \_\_\_\_\_

Name of organization: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Purchase Order can be faxed to Elena Nuss at 785-296-8645

### LODGING RESERVATIONS:

Sheraton Kansas City Sports Complex Hotel • 9103 East 39th St. • Kansas City, MO 64133 • 816-737-0200 or 800-444-2326

Reference the Fire and Burn Safety Conference for group rates.

Reservations must be made early to receive special rates.

### REFUND AND CANCELLATION POLICY:

Your registration fee will be refunded less a \$50 handling fee if written notification is received prior to noon on Friday, June 13. No refunds after June 13. Substitutions are allowed up until Tuesday, June 17 at no charge. Please tell Elena Nuss (785-296-3403) the name of the person attending in your place. Cancellations and substitutions should be emailed to enuss@kdhe.state.ks.us. A \$30 fee will be charged for returned checks.

### ACCESSIBILITY: ANTI-DISCRIMINATION POLICY:

We accommodate persons with disabilities. Please call Marilee Brown at 785-368-7290 or mark the space on the registration form and a representative will contact you to discuss your needs. To insure accommodations, please register at least two weeks before the start of the conference. The Missouri Valley Division of the IAFC Public Education Conference Planning Team is committed to providing programs and activities to all persons, regardless of race, religion, color, national origin, ancestry, sex, age, disability, sexual orientation and veteran status.

### ADDITIONAL ACCOMMODATIONS:

If you will need any additional accommodations including vegetarian meals, please mark this box. A member of the conference planning team will contact you for details.

### FOR MORE INFORMATION CONTACT:

Elena Nuss at 785-296-3403 enuss@kdhe.state.ks.us or

Marilee Brown at 785-368-7290

mbrown@kdhe.state.ks.us